



Adèle™
Makéda

Close-up doll

An exotic and vibrant socialite whose beauty enchants the masses!

Meet delightful socialite Adèle Makéda, soon to be the most sought after model in the world!

Extremely sociable, with a contagious appeal and still somewhat oblivious of her extreme good looks, no one would guess that Adèle was once the quiet and awkward teenager that everyone in school made fun of. Until one day she met Véronique Perrin, who immediately became her friend for life and whose strength of character helped Adèle to discover the woman she is today! Leaving the gangly teenager behind her, Adèle grew up to become one of the most beautiful women the world has ever seen.

As she returns to Paris after years of carrying the heavy burden of her deceased mother's social and diplomatic responsibilities, Adèle is looking forward to a relaxing vacation with her friend, Véronique, whom she hasn't seen in a number of years. Little does she know that her life is about to take an unexpected twist and whisk her away from the quiet yet busy formality of the embassy, to the glamour and breathless excitement of the very upper echelons of the international beauty world!

Soon to be adored by legions of fans, Adèle and Véronique are fast becoming an international phenomenon as beloved fashion muses. Their unprecedented style and sophistication truly make them Fashion Royalty!



Véronique™
Perrin

Close-up Doll

An elegant and powerful cosmetic industry mogul with an uncanny sense of style!

Welcome to the world of Véronique Perrin, President and CEO of W Cosmetics, Paris' leading cosmetic firm and her best friend Adèle Makéda, eye-catching socialite and the current "Face" of W Cosmetics.

Best friends since their school days in Paris, Adèle and Véronique share the same passion for fashion, beauty and intrigue. Adèle, ready for a major life makeover, and Véronique, the sophisticated CEO of one of the world's leading cosmetics firms, complement one another perfectly!

Intelligent and strikingly beautiful, Véronique is the pragmatic daughter of Duke and Duchess Perrin of Monaco. Striking out on her own soon after graduating from university, Véronique launched W, a fashion and beauty enterprise, which soon exceeded all expectations. Within years W became an established international success, with Véronique remaining one of the youngest top executives in the industry.

Those who had known Véronique as a child knew that she was no soft and pampered daughter of privilege. The Perrins had given their daughter a very strict and demanding upbringing, more often inspiring sympathy than envy among their household staff and close friends. But perhaps because her parents were always fair and their undeniable love for their daughter shone through at all times, Véronique's upbringing helped her to become not only a formidable businesswoman, but also a magnetic and charming socialite. One had only to witness the subtle but electric charge in any room she entered, to recognize that unique charisma that is difficult to describe but impossible to ignore.

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Adèle
&
Véronique™

Story Portfolio

Fashion Muses by Design, Prologue.

As the afternoon Parisian sun bathed her office in a warm caressing glow, Véronique stared once more at the worn photograph. So often she had held her class picture from Mademoiselle Jolie's Finishing School in hopes of diverting her mind from the stresses of daily life at W. Those carefree days now seemed so distant and she missed her old friend Adèle. Adèle, an awkward teenager at the time, gravitated to the magnetic and driven Véronique and they remained the best of friends, but due to the very different paths their lives had taken they had not seen each other since graduation day.

How long had it been since they last parted at Charles de Gaulle airport? It didn't matter now; no more settling for phone calls. She was finally going to see her dear friend in Paris again! Maybe that would get her mind off her current troubles at the company for a while. The "Face of W" had gone missing again and Véronique was left without a model for the campaign that could make or break W.

To be continued...



Adèle™
Amakēda

Successful Journey™, Luxury Wear

Fashion Muses by Design, Part 1.

For just a moment Adèle let herself savor the luxury of First Class as she took a long sip of cold champagne. Since her childhood, flying had always held a special place in Adèle's heart. Just thinking about the times spent with her father as they traveled to some exotic new location could instantly cheer her soul. Unfortunately, those carefree times ended abruptly when she grew old enough to take over her deceased mother's diplomatic role and the serious duties that came along with it.

Now on her way to Paris for her first vacation in years, Adèle would finally be enjoying some free time and would at long last see her old friend Véronique again. Just thinking about that made her feel like she was in school!

After so many years apart, Adèle truly missed her friend's passion for life and the thrill of living in the City of Lights. How Adèle longed to escape, even if just for a short time, into the glamorous lifestyle promised by the glossy W ads. Still daydreaming about Véronique's exciting world, Adèle stepped out of the car in front of the W offices, little knowing that her own life was about to take a dramatic detour.

To be continued...



Véronique™
Perrin

Silver Society™, Dressed doll

Fashion Muses by Design, Part 2.

The minute Véronique set her eyes on her long-lost friend she knew that her worries were over. At last, the publicity campaign for W Cosmetics' new perfume could get underway. It had been stalled for two weeks now due to the unexplained disappearance of W's mysterious star model, referred to by everyone in the industry as only the "Face of W".

After so many years apart, Véronique had no idea that her old schoolmate had become such an exotic beauty, the perfect image for the new W fragrance! Somehow Véronique just knew that Adèle's arrival in Paris was a gift from heaven!

What was to have been simply a joyful reunion between long lost friends would soon become a success story that would rock the entire beauty industry! Véronique's instincts, along with her keen business sense and unparalleled marketing flair, told her that this was the beginning of a perfect alliance.

To be continued...



Adèle™
Amahéda

Suited Luxury, Dressed doll

Fashion Muses by Design, Part 3.

The events of the last few months seemed like a dream. How could Adèle have foreseen such instant fame and celebrity? Even though she had secretly longed for the glamorous lifestyle that fashion models enjoyed, Adèle could never have envisioned that one day she too would become such an object of desire!

Blinded by the flashbulbs of the paparazzi that now followed her everywhere, Adèle momentarily closed her eyes and let the cries of her adoring fans wash over her. It was astonishing to comprehend that what had started as a simple marketing ploy by Véronique had escalated into such a roaring media circus.

This was Adèle's first public appearance since the stunning announcement that not only had Véronique been nominated for "CEO of the Year", Adèle herself was in the running for "Model of the Year". As Adèle fought her way through the crowds thronging outside W that day, the reality of her life's transformation hit her head-on. Would she be up for the challenge?

To be continued...



Lush Life™, Dressed Doll

Fashion Muses by Design, Part 4.

The award night was such a glittering event with the entire "Who's Who" of Paris in attendance providing a true feast for the eyes to all the envious bystanders gathered outside the Palais. One by one the stars, models and company executives made their entrance amidst the flashing lights and applause. As the limousine approached the red carpet, fans began to recognize its familiar W crest and the crowd went wild! The world's new beauty gurus had finally arrived!

The lights were dimming as Adèle and Véronique took their seats. They could hardly contain their anticipation when the Chairperson of the European Cosmetic Society finally made her way towards the podium to present the final awards of the evening. The standing ovation grew towards a crescendo as one by one they were pronounced winners.

It took days for the girls to fully recover from the ceremony and the parties that followed. Finally spending a quiet evening at a sidewalk café together, they paused for a moment to marvel at a fate that had brought their destinies together again so magically. Turning to each other, they made a toast to their renewed friendship, while silently wondering where their new status as Fashion Royalty would lead them next...



Toast of Paris™, Luxury Wear

Fashion Muses by Design, Epilogue

Twilight in Paris, pondered Véronique, is one of the most beautiful things in the world when you can actually slow down to wonder at the City of Lights' many marvels.

The amount of publicity and the rush of attention that followed the Award Gala were finally becoming a little more manageable. Overnight, Adèle and Véronique had become A-List celebrities and it seemed that everybody wanted to be their new best friend. Still, Véronique enjoyed the attention and her new found success.

Still basking in this glorious moment, Véronique slowly sipped her martini amidst the glances and hushed excitement of the curious onlookers when Adèle returned to their table with a worried look on her face. Véronique soon discovered that Adèle had overheard someone saying that they had seen the Face of W dining at the Tour d'Argent with Perry Marino, the CEO of Missima Cosmetics, W's greatest rival. Could this be true?! If so, it is the ultimate betrayal and can only mean trouble for W.