



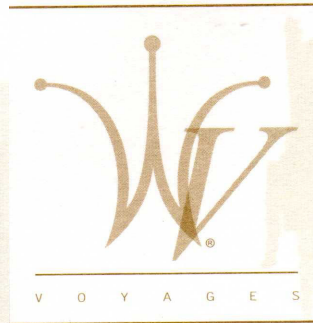
Final Cut:
The Cannes Edition
Isha™
Dressed Doll Gift Set

"Instant Red Carpet Royalty"

Cannes was beautiful at this time of the year and Isha was simply thrilled that she would finally be able to see her friend Véronique at the Annual Film Festival. The pair had briefly seen each other on a morning show in LA a few months ago, however since Isha had won the statue for best actress, her hectic schedule had left her with very little time for friends or family. Definitely, a few cocktails with the W crew would be a welcomed change of pace for the budding young starlet!

As soon as she landed, fans who had managed to find out her flight schedule created quite a commotion at the airport. The new American spawned "Isha Fever" had preceded her to Europe! Her agent quickly explained that the popularity of Age of Opulence in the US had led a second wave of movie goers to discover this rare gem of cinematic excellence. What she thought would be a relaxing time watching the latest European productions, soon turned into another media frenzy once the Golden Palm nominations were made. Needless to say everyone went absolutely wild with excitement when she was awarded the trophy for best actress. Seems like Isha's career had taken off with a vengeance... Those few moments of fun with the crew would have to wait a little longer!

The story will continue with every Fashion Royalty® collectible!



Final Cut:
The Hollywood Edition
Isha™
Dressed Doll Gift Set

"Her integrity is the source of her success."

As Isha drove by the old Chinese theatre that afternoon, she couldn't help but wonder what all the commotion was about as she saw a crowd of frantic movie goers patiently standing in a line that ran several blocks long. She could read the excitement on their faces from 100 meters away. Some new movie had just hit town and obviously it had done so pretty hard. As people started moving aside to clear a path for her limo, all the sudden it dawned on her: today was the day that Age of Opulence, her new movie was opening in America. Then, as soon as one person saw who was sitting in the car, it was all over. Her chauffeur suddenly had to become her bodyguard as paparazzi and fans alike rushed by in droves to catch a glimpse of the princess who had stolen their hearts!

The following months quickly became a surreal whirlwind of invitations to every major events, openings and talk shows in America. Everyone wanted to know everything about her as rumors of Oscar nominations started to be heard on Entertainment Daily. Yes, all her hard work was paying off, Isha had finally made it in Hollywood, her place amongst the stars was set!

The story will continue with every Fashion Royalty® collectible!

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W Cosmetics

Official Press Release
(Translated from French)

From: The Ceo's office
Date: February 2006
RE: Modern Pompadour Look

To all of our business associates,
it is with great pleasure that I'd
like to introduce W's brand new
look for 2006:

Modern Pompadour!

Please note the fresh tone on
tone shades of the season and
the smart and sexy look achieved
by my team of expert hair
colorists. Wigs are now an
integral part of our new style and
I strongly feel that every
sophisticated woman of the
world will want to adopt this
glamorous new look!

With this memo, you will find
enclosed the official look book of
the Spring 2006 collection. We
will do all we can to help you
promote our products, if you
have any questions, contact our
marketing department in Paris,
your success is our success!

Véronique Perrin
President and CEO
W Cosmetics, Inc.

The New Versailles
Véronique Perrin

Re-Invented Classics

Paris Soir Quarterly
by Alex Mann
March 2006 Issue

Cosmetic guru Véronique Perrin
goes bold this season and
introduces her spin on an old
classic! Watch as lines become
sleeker and styles even hotter as
W leads the way in the beauty
world for the 5th year in a row!

Totally hip, totally now, the
Modern Pompadour look will be
on everyone's lips this season.
Will competitor Missima be able
to ride the wave? When asked
her opinion on the subject,
international top model Adèle
Makéda smiled knowingly and
said and I quote: C'mon Alex, I
work for a genius, what do you
think?

Urban Antoinette
Adèle Makéda

Women's Beauty Daily (WBD)

April 27th, 2006
Special Business Report
By Cecilia De Grandpré

Missima's new girls are all sugar and spice this season with their new sleek and sexy looks. Still, upon review of the collection, one couldn't help but get a feeling of déjà vu. Is Natalia Fatalé, recently self promoted mastermind at the bar of the cosmetic giant, really the creative genius she depicts herself to be or does she only have a really good finger on the pulse of her competition?

I recently met with former W star model Kyori Sato between takes during a photo shoot and this is what she had to say on the matter: "We know what we are doing, trust me honey... Has anyone ever considered that perhaps Véronique [Perrin] is the one who can't keep up with us?!" When contacted for comments, Ms. Fatalé's office refused to issue a statement on the matter. However, shortly after the initial release of the new collection in February 2006, Missima's stock raised to its highest levels since the company's humble beginnings in the late 80's. The public is embracing the company's vision and all this excitement is good for industry!

La Belle du Soir
Kyori Sato™

Missima Cosmetics

Confidential Memo
(For your eyes only)
Date: January 17th, 2006
Recipient: Natalia Fatalé
RE: Our competition

Natalia,

Once again I managed to pay a little incognito visit to the W set for you and managed to figure out what Perrin and her cohorts are up to.

This is just a little heads up, but I think we should study this, I think what they are doing is brilliant and we need to start paying attention otherwise Missima's reputation will slip.

I grabbed you a copy of her new look book, even though it's marked confidential, she doesn't need to know we have this, if you know what I mean... See my notes in it...

You can thank me later!!

Kyori S.

Queen of the Hive
Natalia Fatalé™

The show must go on...

Beauty World Press
Monthly Trade Magazine
May 2006 issue

Following the highly publicized controversy surrounding the release of very similar collections and the unwillingness of CEO Véronique Perrin of W Cosmetics to press charges against competitor firm Missima, the entire industry is left without answers about this issue.

Véronique Perrin is said to have taken matters into her own hands and is currently studying her options. When pressed for answers, W's PR department said that they did not feel that the public needed to know more about this until they could officially identify how this information was leaked and confront whoever was responsible directly.

Close relations and friends of both companies are taking sides in this matter and many have their own opinions. However, most agree to disagree.

Could this be the first crack in the otherwise flawless public image of W Cosmetics? Most unlikely. As she has repeatedly proven in the past, Véronique Perrin always knows how to turn every situation, good or bad, to W's advantage.

Lights, Camera, Royal!
Véronique Perrin®

Missima Cosmetics

Confidential Memo
(For your eyes only)
Date: June 14th, 2006
Recipient: Natalia Fatalé
RE: The Copy Cat Affair

Hey Nat!

Have you seen the tons of press surrounding our latest campaign? I love it, the girls and I laugh every time we see this mentioned!

Whoever coined the term "Copy Cat Affair" is so clueless! They don't realize that by mentioning Missima's name in the media every 5 minutes, they are giving us more free press than ever!! "La Perrin" can't handle it! Ain't it great? I can just see the look on her face now!! Hahahahah!!

OK, so what's our next move, sugar? Any other secrets you need me to find out for you? I'm having a little too much fun doing it! We should ask your friend the Baroness to pump Véronique for information... She'll never know what hit her! She seems to trust that woman for some reason, personally, I certainly wouldn't...

Catch ya later,

Kyori S.

Femme du Monde
Natalia Fatalé®

Tomorrow's Fashion Today!

Fashion Insider Weekly
NYC Fashion Week, February 2006

Super Model Adèle Makéda topped the catwalks this week as she opened for newcomer Jack Worthfield, whose show was one of the most sought after venues of Fashion Week 2006. W, one of Europe's top make-up brands, was the official sponsor. Through this joint business venture, both Worthfield and W have achieved maximum visibility for their respective brands.

Rumor has it that Ms. Makéda expressed her excitement about Worthfield's fabulous collection at many occasions and was thrilled to get the honor of opening for him. Only she would have been able to pull off such an audacious look and help the young designer propel himself to the very top, which is exactly where every famous editor says he will be at very soon... and we couldn't agree more!

Style Renaissance
Adèle Makéda

Female Determination Defined

Hi-So
Society Column, Paris Soir News
June 18, 2006

Determination, strength of character, sex appeal and intelligence... As recent events have shown, only one person we know can possibly display them all: top model Vanessa Perrin.

Undisturbed with the recent gossip surrounding her sibling's make-up company, young Ms. Perrin showed everyone present at the Derby of Manchester how high class an act she truly is when she masterfully deflected everyone who mocked her about the "Copy Cat Affair" scandal.

She and Pierre DeVries have been the strongest protectors of W's integrity since the beginning of this whole silly situation. It is obvious at this point that if Véronique Perrin keeps surrounding herself with quality individuals such as these two, her success will continue to flourish for years to come.

Obsidian Society
Vanessa Perrin

Black and White Ball

Paris Chamber of Couture
Society Report
May 2006

Once again Vanessa Perrin, youngest daughter of Count and Countess Perrin of Monaco turned heads last night at the party of the season! Ever so graceful beautiful swan, young Perrin is now world renown for her association with her sister, cosmetic guru Véronique Perrin. The girl of the moment was seen wearing one of the many couture originals she owns, as designers are fighting amongst themselves to create the best for her. Vanessa is truly the pride and joy of her parents.

On a less positive note, when asked about her feelings concerning young Perrin's recent popularity, a Baroness who would rather remain anonymous, said she thought it was disgraceful how good people with the Perrin's social status would allow their daughters to attract so much attention. Discretion is, after all, the better part of valor. Count and Countess Perrin declined every offers to respond to these gossip filled attacks from the Baroness in question. This might be a story to follow...

Guaranteed Chic
Luxury Wear™

From Couture to Ritches

Wave Magazine
Letter to the Editor
Issue 7, Vol. 20, July 2006

To whom it may concern:

I really liked the edge and overall coolness of your March issue, but mostly, I loved your fashion report on the looks of Missima cosmetics. I think Erin S. and Nadja R. are so hot. I love their cutting edge style and their approach to life; I think they are the best role models girls of my generation could have. My father would totally disagree with me, but I just feel that they get what it's like to be a talented, misunderstood girl with money (being ultra rich myself of course, daddy owns a lot of land here in LA and everywhere in the world), God only knows it's not easy being famous, all that attention and glitter. It sure can get to you after a while. I say, "You go girls!" You're the stuff our generation is made of!

Phyllis Gabor
Young rising rock star
Los Angeles, California, USA

Model's Own
Luxury Accessory Set

Via Telegram

Palm Springs, California
January 10th, 2006

Dear daughter,

I urge you to immediately come back home to your mother and I.

This morning I was handed a copy of Paris Soir Daily by one of my business associates right in the middle of a meeting and looked like a fool when I saw the cover!! I am outraged and disappointed by your recent actions in Europe!

I have great hopes for you and I don't want any daughter of mine living the life of a spoiled brat just because her father is wealthy. Please remember that the Salston family has a reputation to protect and frankly, the thought of you constantly being in the public eye with that nasty Kyori Sato makes me cringe (don't even get me started on her!). I'm afraid that all the mischief you seem to be creating will only finish in a bad way for us all. You may think it's all fun and games, but trust me, when someone loses an eye (metaphorically speaking of course), you won't think it's "so hot" anymore, as you love to say.

Please think about what you are doing very carefully, your mother and I care for you very much and right now we are wondering where we went wrong with you!!

Come back immediately to California and stop your non-sense!

YRB (Young, Rich and Beautiful)

ETIN 5.

Missima Cosmetics

Date: December 12th, 2005
Recipient: Nadja R.
RE: Employment contract

Dear Ms. R.

It is with great joy that I would like to announce that I have chosen you to be a part of my exclusive team of models.

I hope that our association will lead to the creation of many successful ad campaigns for the Missima Cosmetics. I strongly feel that your attitude, style and great personality will enhance our visibility in the marketplace.

Looking forward to our first collaboration,

Yours truly,

Kyori Sato
Model Coordinator

PS: Please tell your dad, the famous movie director, I'd love to meet with him to discuss my future in Hollywood soon, now that I've hired you... You can do that for me, right?

Hard Act to Follow

Nadja R.

Hypnotic

Francisco Leon™

Always the most attractive party animal

Ibiza Heat, Island News

September 3rd, 2006

Alex Mann, special correspondent

Francisco Leon's name was on everyone's lips again this morning after one of the most outrageous circuit parties this reporter has ever attended ended following 14 hours of heavy duty fun at Leon's private club in Ibiza!

This year's edition of the event, which boasted some of the most beautiful people ever seen together at the same location, was sponsored by Missima Corp. and featured truly avant-garde entertainment that both shocked and delighted everyone attending. Mr. Leon himself was quite the playboy as he was seen acting very friendly with many of the guests on numerous occasions in the course of the evening. The young millionaire club owner was however the perfect host as always, making sure everyone's needs were taken care of equally.

All gossip aside, Francisco Leon will be the one to watch in the coming years as more and more people are paying attention to the way he does things at his resorts. Thanks to him, it would seem that the dawn of a new clubbing age is knocking at our doors!

Euphoric

Pierre DeVries™

Self-assured grounded strength

Monsieur Mag

Lifestyle section

Issue 19, Vol. 2, July 2006

Who will be the elite of the future? Who will replace our aging monarchs? What lifestyles do they lead? Will the new Royalty capture our hearts and fascinate us the way their parents did? So many questions so little blue blood left in our world to answer them! MM recently met with Pierre DeVries, young aristocrat and son of Jacques DeVries, viscount and owner of one of Europe's largest wineries, for a quick chat on the future of Royalty in Europe.

Reared in some of the most prestigious European academies, now a published photographer and philanthropist (when time allows), this young man is the embodiment of the gentleman of the future. Young, hip and insanely handsome, his life reads like some kind of heavily publicized fairytale. From his not so secret business and romantic connections to star businesswoman Véronique Perrin, to his scandalous and very public friendship to bad boy resort owner Francisco Leon, this young man's life offers everything a good tabloid needs to stay in business for a very long time! Yes, the future of aristocracy looks quite bright indeed!

Turning Heads

Pierre DeVries™

2006 Annual Report

W Cosmetics
Paris, France

Introduction

It is with great pride that I would like to thank everyone who participated in making this year one of the most successful ones our company has ever had.

I would also like to take this opportunity to welcome my long time friend Pierre DeVries to our team. Pierre will now serve as our resident photographer. Many of you will recognize his cutting edge style by the quality of his phenomenal work which can be seen in many of Europe's most important fashion publications.

With his unique way of looking at beauty through the lens of his camera, Mr. DeVries will bring a new element of freshness to this company, which will certainly contribute to keep us on top of the competition.

Again, if you have any questions please feel free to contact me and here's to another successful year of W!

Best regards,

Véronique Perrin, CEO
W Cosmetics

Euro-Classic

Luxury Wear™

Classic passion and dedication

Milan, Italy, October 15th, 2006

Dear Véronique,

What I saw last night at the show was simply incredible; wished you could've attended with me actually.

Your team did an incredible job with the models and some of the styles that I saw gave me a thousand ideas for our next campaign shoot. Actually, do you think you could fly your sister Vanessa over on Monday for a fitting? I'd like her to try on this incredible gown I found that I think would make a killer layout in our next campaign. I hope you won't mind, I've decided to stay an extra few days in Milan to scout for some new locations while I am at it,

I think with Vanessa's help, we'll come up with something truly extraordinary. You know, that girl is really starting to have an eye for what we need; you should let me train her to be a photographer! (Just kidding, I don't think the world is ready to loose its darling poster child yet!!)

Call me when you have a chance so we can plan ahead, I'm totally thrilled!

Hugs,

Pierre

Thrill Seeker

Luxury Wear™

Street wise fashion master

Trend Watch

Moda Uomo Italia

Fall 2006

(Excerpt translated from Italian)

Winter white is the new black!

Watch out for a surprising new look this season as white is on every runway from Milan to London. Yes you read correctly: white was on every runway!!

Who said white should not be worn after Labor Day? The "new white" as every editor likes to call it, truly shines and reeks of masculinity.

Famous resort owner Francisco Leon, who's gorgeous tan shines through the neckline of his sleek white shirt, sports this look with pride and it shows. When asked what he thought of the new sexy and fluid lines of the season, Mr. Leon said that he felt that clothes should embrace your body and make you look sharp, not the other way around. In this case, we couldn't agree more!

MIAMI

Véronique Perrin

Shine

Premium Shine

The Cosmetic Associate
Industry Press Review
October 2006

Miami, the new trendy spot, the art-deco paradise, the latest inspiration for W Cosmetics' latest campaign... Obviously just another brilliant day for our friends at W!

Introducing its revolutionary, no-sun, self-tanning lotion with visible skin rejuvenating properties, the company's new collection reflects the technical know-how of a house that has managed to stay focused amidst all the political intrigues of the Parisian beauty scene and concentrate on doing what it excels at, bringing quality products to the market with only one goal in mind: making the modern urbanite feel her best every moment of the day.

With the formula of its latest best selling potion, one of the most closely guarded secrets in the industry, leaving everyone wondering "How did they do that?", no wonder W always has rival M Corp scrambling to make a mark of their own. All we can say at this point is good luck M!

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Original sketch: Jason Wu
Texts and layout: Alain Tremblay

Adèle Makéda*

Brilliance

Coconut fresh

Miami Times
Beauty Report
Emanuel Banderos, Reporter

We touched based with star model Adèle Makéda last night at the launch party of W cosmetics' "Miami" collection to hear her views on this wonderful new and revolutionary product line that bears the name of our wonderful city and marks the introduction of many firsts for the Parisian cosmetic manufacturer, including a palette that's greatly inspired by beautiful women of color.

MT: Ms. Makéda, you look quite stunning as usual, what's your secret?

AM: It's simple, I'm myself and I don't let life trouble me! No, seriously, I think simplicity is the key to a healthy life style.

MT: Did you personally choose some of the shades in the pallet because they are absolutely out of this world!

AM: Thank you, yes, I have more input into the collection now and am working very closely with my friend Véronique on all the aspects of what we do, but you know... She is the true genius here... (broad smile).

MT: Well, Adèle, thank you for your time and have fun in Miami.

K y o r i S a t o™

Vice

Tan and a Can

Paris Soir News
Business Section
Alex Mann, reporter

A split?! Is it possible? Is the troublesome dynamic duo finally over? M corporation announced today the termination of Natalia Fatalé, following the orders of a new undisclosed chairman of the board. This major shareholder pushed for the CEO's immediate dismissal because of her alleged incompetence.

While everyone still wonders how W managed to come up with the new no-sun tanning brew that's part of their genius Miami collection, La Fatalé was being escorted out of the M building by security.

Meanwhile, Kyori Sato is rumored to have received a warning from board members and was told to respect the company's new, soon to be announced director or risk the possibility of immediate dismissal as well. When reached for comments, Mrs. Sato laughed the whole matter off and said: No matter what happens, my face will always be in the spotlight. My girls and I and the real stars of this show. I don't need no Natalia to make me the woman I am. I'm self-made!"

Natalia Fatalé™

Capricious

Notice of Dismissal

From:
The members of the board of director
Date:
Tuesday November 13, 2006
To:
Natalia Fatalé, President and CEO

Mrs. Fatalé:

It is with regret that we need to inform you that as of Tuesday November 13th, 2006, your services in our firm will no longer be required.

Following your recent poor performance as our president and its effects on our business as a whole, the decision has been made to release you from your duties. The meeting held for major share holders this morning, resulted with a unanimous irrevocable vote by all in attendance.

Also, upon investigation, our records indicate that your shares reflect less then 3% interest in the M Corporation and you therefore no longer hold enough shares to retain your position as our CEO. We strongly suggest you accept the enclosed offer for your remaining shares of the company.

Thank you for your services,
The M Corporation

Vanessa Perrin

Glow

Paris lights in the Floridian Sky

The Miami Herald News
Saturday Gossip Section
Special Correspondent Alex Mann

The red carpet could barely contain the celebrities who showed up at the exclusive launch party for the new W Cosmetic late fall collection last night in Miami. Simply entitled "Miami", this new collection, a surprising coup d'éclat even for "cosmagician" Véronique Perrin, totally left the competition dumbfounded and trailing behind.

For the first time ever, a cosmetic company offers a tanning lotion that gives your skin a tan that looks totally realistic and natural, so much so that everyone will think you live in Florida... Permanently! This skin rejuvenating, natural, miracle potion lasts for weeks on end without rubbing, flaking, peeling off or showing the long term effect of other chemical laden brews. From now on it's parties all night long and looking fabulous all the way! This reporter is in love with the idea and obviously, so is top model Vanessa Perrin who had the most beautiful tan anyone had ever seen last night!

Luxury Wear Costume

Chameleon

The two faces of green

Le jours de Paris
Business Section
Martin Leblanc, reporter
Friday, November 16th, 2006

Calling an emergency press conference, M Corporation Model Coordinator Kyori Sato announced today, to everyone's surprise, that she is officially cutting all ties with former CEO Natalia Fatalé.

According to the official press release, Ms. Sato and Ms. Fatalé recently had irreconcilable artistic differences over the lack of proper direction in the company. Ms. Sato also announced that she has been awarded the position of artistic consultant, a post she will be holding until the new CEO of the company is formally announced in the coming months.

This came as no surprise as Ms. Sato finally showed her true chameleon like colors. It is only history repeating itself. Who will she step on next?

Power Couple

Francisco Leon & Erin S.

Shocking Appearances

The Miami Times

Arts and Entertainment
Sunday, September 17th, 2006
Marcia Buenavista, Reporter

The city was truly shining last night as young millionaire resort owner Francisco Leon hosted the launch party of the 2006 Florida Fashion Week at his private lounge, Club Celos. The first real red carpet event held in the city since the hurricanes, the popularity of this little soirée truly took the locals by surprise as no one expected the flux of celebrities who answered the call of stardom. Everyone in Miami was completely under the spell as one limo after another delivered its content of famous faces and their groupies, however things quickly turned to scandal when Mr. Leon appeared with barely legal top model Erin S. as his companion for the evening. Judging by the murmurs, everyone in the crowd was quite evidently dumbfounded at Leon's choice for a companion.

Erin S., billionaire heiress of the Salston Empire, top model Kyori Sato's protégé and bad girl of the European runway scene, loves scandals and is an excels at manipulating the media to her favor. Known for her shady associations with edgy underground players and other similar misfits, Ms. S. was warned on numerous occasions against her mischievous behavior by her father. Current gossip also has it that Mr. Salston, a close friend of Leon, has asked the young playboy to keep an eye on his daughter. If this is the case, one can only wonder how well the hospitality tycoon knows his associates and business partners.

Notwithstanding the controversy, the evening was an incredible hit. Natalia Fatalé, CEO of Missima who also sponsored the event, offered the guests a high profile cosmetics package. The party lasted until the wee hours of the morning, even though the hosts are rumored to have gone their separate ways early on, leaving everyone speculating about the couple's veracity as each were seen leaving with other companions.

Royal Material Luxury Wear

Nippon Luxury at its best

Vague Nippon
Miyako Suzuki, Reporter

A totally smart look for shopping in the Ginza district or simply looking elegant while having tea with your lady friends, this wonderful couture ensemble will bring you many compliments on all occasions. Matched with the perfect make-up colors from W Cosmetics and you will look like Royalty!

True Royalty Vanessa Perrin

Portrait of Royalty

Vague Magazine
Marietta Segucci, fashion editor

The upcoming release of the long awaited Franco-Italian production of "La reine sans tête" has everyone lining up at theatres for a first peek... So why not take a look of our own at the costumes worn in the movie by award winning actress Evon Longorina, who will portray the famous queen on the silver screen, by asking true royal and top model Vanessa Perrin to model for us?

The truly elaborate hair ornaments, intricately detailed garments and a plot full of intrigue, take us right back in time through a visual feast of color and fashion. A must see for all fans of royalty and movie buffs alike.

Stellar Socialite

Desert Voice

Society Report
August 9th, 2006

With special correspondent Alex Mann

Last night I was amongst the honored few who were chosen to attend the farewell party of the Constellation Resort in Las Vegas.

I thought I had seen it all in the 15 odd years I've been in this business, but seriously folks, such a turnout for an old casino about to go down is totally unheard of and unique! Was it the presence of so many celebrities from abroad, the mini scandal created by the Missima girls about the guest list a few weeks back or the magnetism of host Pierre DeVries? No, once more, Véronique Perrin proved to us that W Cosmetics is the only game in town by making one of the most incredible entrances I have seen in years.

As one of the official sponsors of this event, Ms. Perrin and her crew appeared at the soirée looking more glam than ever, stealing the scene from some of the more high profile celebrities who had flown from LA just for the event.

The Constellation will always be remembered as an undisputed hall of parties and this reporter will always feel a little nostalgic as he dreams about one of the best farewell events he has ever attended.

High Roller
Véronique Perrin
IFDC 2006

High Elite

Pierre DeVries™

He who has an eye for parties...

The Vegas Player

Art review section
August 2nd, 2006

The Constellation, the hall of fame of great parties and one of the legendary gambling hall and resort of the city will soon be a forgotten part of our history, as promoters are getting ready to replace the grand daddy of Vegas with an even more grandiose venue. To commemorate the palace's 40+ years in business, the owners of the Constellation have organized a souvenir art exhibit. Mr. Pierre DeVries, Parisian socialite photographer extraordinaire, has been mandated to organize this exciting showcase and be the official host of the opening party to be held on the 9th. Many important personalities and celebrities are expected to attend.

News of this highly anticipated event has caused quite a stir already, as we have learned that some known trouble making Parisian socialites have been left off the guest list. Quick to call this a scandal, the people we heard of are accusing Mr. DeVries of being an elitist boar due to the tight control he's kept on the list. Judging from the amount of press surrounding this event, the launch party is sure to be a hit!

Exhibit opened from August 9th to September 30th 2006, prior to the demolition of the Constellation. This is a once in a lifetime opportunity, not to be missed!

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Printed in China

Original sketch: Jason Wu

Texts and layout: Alain Tremblay

Stress Free Chic Escapes

High Traveler Magazine
Issue 4, Vol. 5, April 2006

True chic will never go out of style!

Do like many frequent flyers and go south this spring for a quick stress free getaway!

Our reporter recently met with CEO extraordinaire Véronique Perrin on the beaches of Ibiza for a flash interview about business and life on vacation. A self-admitted workaholic, Perrin has no qualms about escaping to a trendy spot to resource herself and seek new inspirations.

HT: What brought you to this corner of paradise?

VP: Who wouldn't want to have a "Chic Escape" to Ibiza?! Everyone is so nice here. It's definitely on top of my list as far as hot spots are concerned!

HT: Tell us Véronique, a woman of your importance surely doesn't travel alone... When will you tell us about your involvement with Pierre DeVries?

VP: I'm never alone, that's true. I am very fond of Pierre, he's a dear friend of mine and we have much in common. We both love the same things and get along fabulously. He's got something going on with someone else at the moment and is very into this person and I support him 100%! But yes, who wouldn't want to be with him? Just look at him, the man is gorgeous!

HT: Thank you for your time Ms. Perrin and enjoy your stay!



Stylish Escape
Véronique Perrin®

Dressing the Part Agnes Von Weiss™

Fashion Flair Magazine
December 2006
Patrick Donnel, Fashion Editor

Has talent finally landed in the world of Von Weiss? The newly established fashion house, renowned for its questionable fashion direction, finally builds momentum with the underground crowd as the release of the atelier's heartwarming winter collection simply titled "Bonfire" suddenly became the talk of town. Warm hues of fiery reds and shades of deep purple apparently hit the spot immediately.

I personally interviewed the designer everyone loves to hate after the show and I must say that I was rather impressed with the Baroness' sense of self-awareness. When asked her opinion on a range of subjects from her thoughts on whether or not red is the new black or if she thinks paisley should finally make a comeback, the Baroness said yes to both with excitement.

Definitely a blossoming company to watch.



Sound Advice

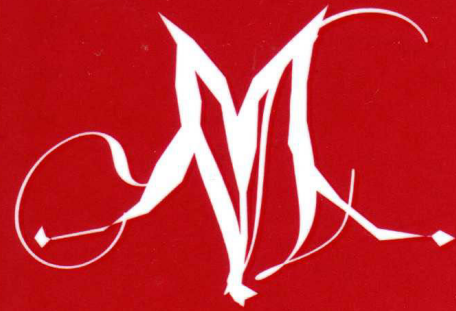
Véronique Perrin & Adèle Makéda

Elegant Strength

Paris Soir News
Society Section
October 25thth, 2006
Alex Mann, roving reporter

Véronique Perrin was seen out on the town last night with friend and supermodel Adèle Makéda. Clad head to toe in the latest designer ensemble from the JW collection, they were visions of perfection as always. The pair was seen dancing the night away at club Virtue, apparently unaware that Baroness Agnes Von Weiss also present at the club, was busy forging rumors about their imminent demise.

Spreading like a trail of fire, the gossip soon reached Véronique and had her in what appeared to be a confrontational mode. After the Maui incident last week, I presume Perrin probably wanted to set the record straight with the Baroness. Makéda, seen pulling the cosmetic mogul away from the scene as she was making her way towards the Baroness, was overheard saying to her mentor and friend, "Sometimes the best response, is no response". "It's time to go home". Sound advice.



Black as Night

Natalia Fatalé & Kyori Sato™

Unforeseen Future

Paris Soir News
Business Section
October 25thth, 2006
Daniel Lather, Reporter

Missima investors are worried following the failed gala event organized by CEO Natalia Fatalé to launch "Colors of Night", their new cosmetic line.

Reports of a small incident across town involving major competitor W Cosmetics and socialite Baroness Von Weiss, immediately drew the attention of the media away from the Missima event.

When contacted for comments and asked if this apparent flop was a sign of waning interest in Missima products, Kyori Sato replied: "I tried to warn Natalia that this line was not as strong as it could have been." "We will be having and investor's meeting about this incident next week." When asked for her thoughts as to why the media left so abruptly, La Fatalé responded: "I simply do not understand, we had food!"

Fashion, drama and socialites

Traveller's Hot Spot

October 20th, 2006

Maria Careyia, Reporter

Every Tiki drum resounded last night as Maui hosted the 1st Annual International Hi-Fashion Awards sponsored by W Cosmetics. Although far from the glitz of Paris, you may think this was a strange choice for such a cutting edge show, but not at all! Leave it to marketing genius Véronique Perrin and her crew to set the perfect backdrop for the fashion party of the year!

This extravaganza would have been a perfect event except for Baroness Agnes Von Weiss' unnecessary appearance. This socialite thinking she would be nominated for her rather "interesting" spring collection, cried fowl as she was not. Von Weiss condemned the sponsors for their lack of vision and accused the Perrins of rigging the awards. In a volcanic like eruption, the Baroness and her entourage left the event ablaze. The drums and the party continued and the Tiki Gods were amused.

Flaming Royale
Luxury Wear Fashion

It pays to be connected

Paris Soir News

Society Section

October 15th, 2006

Alex Mann, reporter

What does it take to be a good fashion designer? Taste and savoir-faire or money and connections? Last night in Frankfurt, this was the primary question everyone feared to ask. As I watched sickly thin models sporting one bizarre creation after another, we all wondered what German socialite Baroness Agnes Von Weiss was thinking.

This socialite, well known in the upper echelon of European social circles for her gnawing criticism and "views" on everything from model Vanessa Perrin's fame to how long skirts should be this year, gave proof that her aptitudes lay more towards showmanship than design. This event was nothing less than a well-orchestrated effort between a selected team of obscure designers, marketing specialists and a high-profile PR agent. Working in unison to spawn an ultra-commercial concerto of unnecessarily shocking looks, they helped the self-proclaimed fashion visionary polish her somewhat twisted vision of the world and spin the whole affair into a media frenzy. I cannot fathom what dog and pony show was presented to big time investors such as Natalia Fatalé of Missima, who was obviously misled into sponsoring this charade.

Yes my friends, this reporter now has officially seen it all. From leather jackets looking more like they should be used in a mental institution to dresses apparently held together by hemp, Baroness Von Weiss' look is definitely eclectic and impossible to define. Let's see how the public and the industry will react to the Baroness' latest hobby: pretending to be a designer.

Concerto in M
Agnes Von Weiss™

**Hi-Note
W Luxury Accessory**

Media Maven

HI-MODE magazine
Volume 17, Issue 11, November 2006
Style Section

For the hottest looks on cool days, go the fur way!

Designer JW brings the latest trends as always and impresses us with high quality and fabulous detail. Accessorized to perfection, any woman can look her best. To compliment this new look, sponsor W Cosmetics has the perfect colors to match. A monotone palette enriched with splashes of vivid reds is pitch-perfect whether you are a marketing executive or a cosmetic mogul.

**Dark Medley
Missima Luxury Accessory**

Colors of Night

Beautifully You
November 2006
Missima Official PR Brochure

Dark and moody, the colors of night will bring out the seductress in you. These deep rich colors of blue, purple and green channel the mystical powers of the night and will transform any women into a total temptress.

Colors of Night by Missima, the new vision of you.