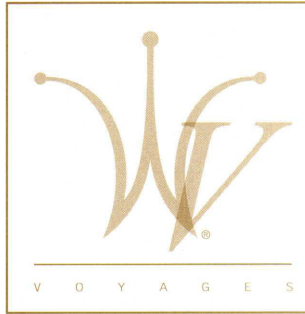


Voyages Collections  
Story Cards  
2005

## Rare Creature

Véronique Perrin®  
Dressed Doll



*"The sleek finish of perfectly lacquered decor,  
the elegance of couture"*

Véronique was never one to be late. However, tonight was a little different. Expectations were high as she was facing a very tough crowd at the first annual gala of the newly formed Asian Cosmetics Society (ACS). She had been graciously offered the position of hostess for the evening and she knew everything had to be perfect since everyone who was anyone in the Asian cosmetic industry would be there-including a few rivals.

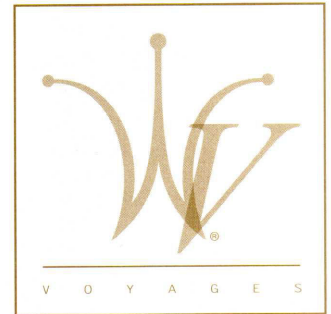
Véronique appeared looking like the rare creature that she is on the glamorous stage of the Singapore theatre. The evening went on as flawlessly as she looked as she gracefully announced one award after another. However, after the event was over, it was clear that to everyone that she was the one who deserved the trophy for professionalism.

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The **Blacklacquer™**  
c o l l e c t i o n

## Lustrous Silhouette

Adèle Makéda®  
Dressed Doll



*"The glow of a smile wrapped in  
the soft caress of a silk dress"*

To be chosen as the official spokes model at one of the most talked about gala evening of Asian society was certainly a great honor, but to be nominated as the most popular face of the industry in all categories, was quite a privilege indeed.

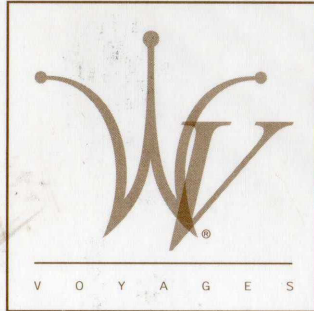
Later that evening as she was called on stage, Adèle beamed as she was being recognized so soon into her modeling career, after all she had just made her first appearance on a magazine cover. She knew that the level of popularity she had achieved in such a short period of time had irked more than a few contenders. Still all matters aside, she decided that she deserved her award more than ever.

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## Fierce Subject

Kyori Sato™  
Dressed Doll



*"High-voltage curves are an arsenal in themselves"*

Kyori did not take well to playing second fiddle to Adèle Makéda at the ACS gala, especially since this was a first time event and that this was her very own territory. Not really caring about the honor bestowed upon her by simply being invited to the event, Kyori took it upon herself to steal the show with an entrance she knew no one would forget... and that she did! In the fashion industry, a model's image is vital and changing looks without warning could mean big loses for a sponsoring company. She didn't care one bit and neither did her boss, risqué Natalia Fatalé, new owner of Missima cosmetics.

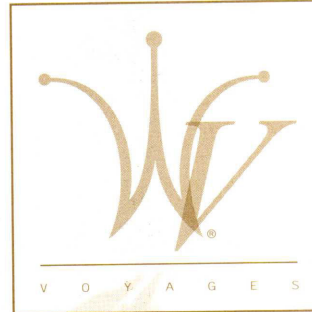
As things would have it, Kyori's little stunt worked brilliantly and her new bob was on everyone's lips the following morning. Soon enough, fashionistas all over the world could be seen sporting a 'do similar to hers, that's how she knew that she had successfully upstaged her rival.

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c o l l e c t i o n

## Foreign Affair

Véronique Perrin®  
Dressed Doll Gift Set



*"Unexpected encounters of the business type"*

Véronique Perrin was certainly not one to treasure unexpected visitors late at night, especially alone in the luxury suite of the most expensive hotel in Beijing, but a carrier delivering good news is always the exception to this rule.

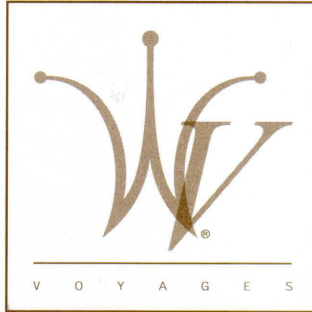
When Véronique had planned to visit China in order to forge new business alliances with local markets, she had not planned on the extremely warm reception she had received. Everything so far on this trip had gone according to plan, from her hosting the ACS gala to meeting with some of the most important cosmetic manufacturers in Asia. She had hoped for some results to come from this trip, but nothing like the news she had just received: the wire contained an invitation to a meeting first thing in the morning to sign distribution rights for W cosmetics all over Asia. This new deal would help her reach summits she could have only dreamed of as a budding entrepreneur. Now, even Missima Corp. would be hard pressed to compete with W.

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**Blacklacquer™**  
c o l l e c t i o n

Lavish Threads

Travel Wear™  
Costume Only



*"She beamed as brightly as the  
firework in the night sky"*

Kowloon harbor was especially busy that morning, as everyone was getting ready to celebrate the Chinese New Year. The Perrin sisters could hardly conceal their excitement as more and more colorful decorations were being draped high between the buildings that overlooked the crowded streets of Hong Kong. Festivity was in the air throughout the city and Véronique was happy to have extended her business trip so that her sister Vanessa and her friend Adèle could take part in one of the most important holidays in Asia.

Soon, the first few test blasts of the gigantic firework that would be launched later that evening could be heard all over, announcing what would be one of the biggest parties they had ever attended. Seeing the look of joy on Vanessa's lovely face, Véronique decided it was time to forget W for a night and join in on the fun. This would later prove to be the best executive decision she ever made!

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**Black Lacquer™**  
collectible

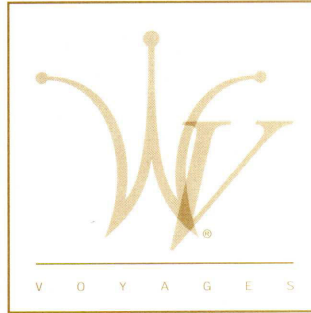
## Deluxe Traveler Luggage Set

*The Crème de la crème of luxury carriers*

Haute society is all about opulence and this line of luggage is certainly a fair example of extravagance and good taste. Turning heads at any transportation facility is a must when you live the jet set lifestyle and the W crewmembers are certainly masters at doing just that. From form to function, there is only one step to art and beauty. This is what the Black Lacquer style is all about. Owning these must-have travel accessories of the season is a privilege only enjoyed by the elite.

## Flirtatious

Véronique Perrin®  
Dressed Doll



*"The Sultry Pin-up of the Moment!"*

After an excessively long flight, a simple suite would have been sufficient, but a woman of Véronique Perrin's stature could only warrant the best. The Presidential Suite was just what the doctor had ordered for her first official trip to the Big Apple!

Unwinding in her suite's oversized, luxurious Jacuzzi, Véronique was truly excited about the North American prospects lying ahead for W. Soon after, she joined her friend Adèle in the private lounge for a productive planning session, slowly sipping martinis and carefully calculating her next business moves.

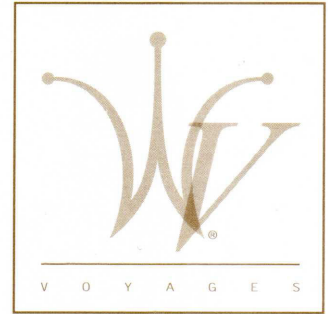
After midnight, with a stack of her favorite vintage novels on hand, Véronique was ready to indulge her pulp fiction obsession. Unwinding from her long day, she looked very much like the sultry sirens of the past that she read about as she devoured yet another sizzling tale...

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## Bodacious

Adèle Makéda®  
Dressed Doll



*"Serious Diva Attitude."*

After their private jet had landed, Véronique insisted on stopping in at the famous Maxwell bookshop on their way to the hotel. Even though Adèle couldn't understand her friend's passion for vintage romance novels, she secretly enjoyed spy novels and would pick one up in the wake of Véronique's euphoria over her latest finds. After all, getting herself lost in the tribulations of a handsome secret agent who has it all figured out, cocktail in hand, is always a nice way to relax after a dreadfully long flight from Paris.

After arriving at the hotel, Adèle was delighted to discover the penthouse suite that would be her home for the next couple of weeks. She headed for the private liquor cabinet, fixed herself a drink and immediately started unpacking. Adèle was genuinely looking forward to a moment to herself before she had to meet with Véronique for yet another marathon planning session.

Once her things had been placed tidily away, Adèle peeled off her travel wear, slipped on her peignoir and smiled as she passed the mirror. She did look irresistible with her gorgeous red hair worn in loose curls, not unlike the models of yesteryear. As she lounged with her novel on the fabulous chaise, Adèle knew that this would be the trip of a lifetime!

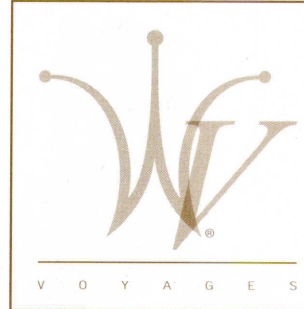
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Voyages Collections  
Story Cards  
2005

She Means Business

Véronique Perrin®  
Dressed Doll



*"Powerful City, Impeccable Style!"*

Véronique had been carefully planning W's launch on American soil for some months now and she knew that New York City was the place to be for any cosmetic company trying to enter that market. Since she probably had very little time left before Natalia Fatalé would make sure the names Missima and Kyori Sato were plastered all over 5th Avenue, Véronique had to act swiftly to ensure W's position in this thriving marketplace.

All the planning she had done to develop interesting partnerships with major US distributors would soon pay off, as W was already a popular brand among the fashionistas. All Véronique needed to do now was to make her products more readily available.

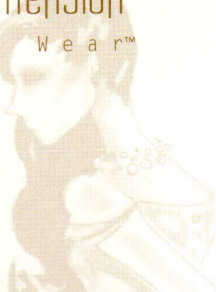
Shortly after, Véronique was overwhelmed by the amazing parties her potential business partners had thrown in honor of her arrival in the city. Even though she was used to lavish affairs, she knew immediately by everyone's enthusiasm and generosity that W would fit in perfectly.

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Voyages Collections  
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Vibrant Dimension

Travel Wear™  
Costume Only

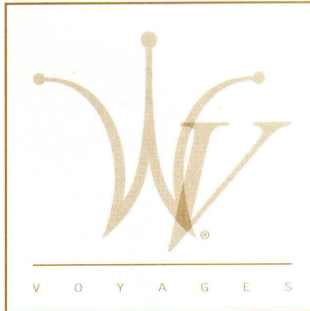


*"Manhattan Cocktail Caper."*

Véronique Perrin decided that a fabulous night out would be the perfect ending to such a fruitful trip to New York City. Dressed in couture hot off 7th Avenue, she looked every bit the star that she was!

As soon as she arrived at the rooftop garden of the Gansevoort, Véronique was immediately recognized by one of the city's top fashion editors. Always the businesswoman, she immediately turned all her attention towards the journalist. How could she refuse a drink from such a great press connection, especially when he also happened to be one of the most handsome bachelors in NYC? The evening ahead would prove to be a very interesting one indeed!

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Power Muse

Travel Wear™  
Costume Only

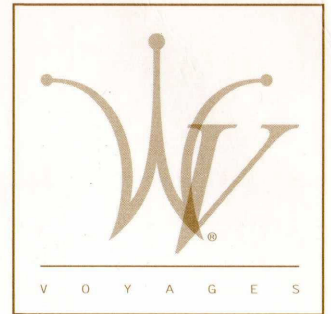


*"Big Apple Chic."*

After a long day of shopping, Véronique was ready to explore the art scene of the Big Apple. She decided to take her American friends' advice and visit the newly finished Museum of Modern Art. As a lover of contemporary art, the MOMA was like a Mecca of artistic expression for Véronique and she was so inspired by what she saw that she came out with a wealth of ideas for her next collection. Her creative team was going to be kept busy for a very long time!

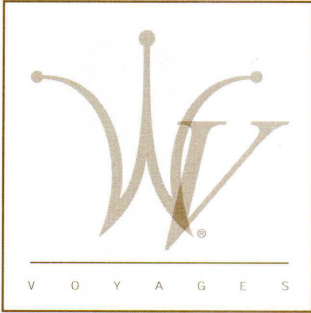
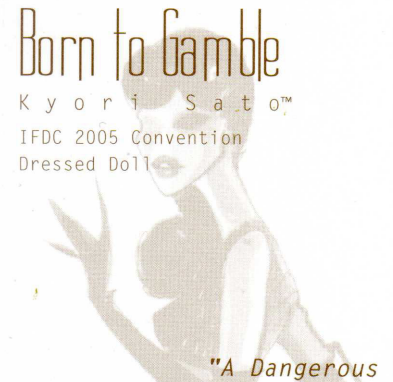
Soon enough, Véronique was totally immersed in the vibrant culture of Manhattan and its residents. She simply didn't want to miss a thing! With the city's theatre district and art scene to experience, not to mention its fabulous nightclubs, Véronique soon realized that she would have to extend her trip to be able to do it all. She now understood for herself why New York truly is the city that never sleeps!

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Voyages Collections  
Story Cards  
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Born to Gamble  
Kyori Sato™  
IFDC 2005 Convention  
Dressed Doll



*"A Dangerous Beauty."*

After hours of being hounded by stylists for a grueling photo shoot in the desert outside of Las Vegas, Kyori Sato was ready for a break. She looked forward to the air-conditioned climes of the hotel and an evening matching wits with the card dealers at the blackjack tables. As she soaked in the massive tub in her marble bathroom, Kyori only had one thought on her mind: how much money would she masterfully con out of the casino tonight!

Arriving in the main salon looking more stunning than ever, Kyori couldn't help but attract everyone's attention. With her distracting beauty and powerful instincts, even the most seasoned croupier would not realize what cunning talent for deception he was about to face in the form of Kyori Sato!

Later that night, sitting calmly in her stretch limo, Kyori made her way to the airport and the Missima private jet. A cool million in her pockets and a mischievous smile on her luscious cherry colored lips...

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